



Nelson Kootenay Lake Tourism Society
Announcement of the 2018-19 Annual General Meeting and
Notice of Board Elections

The Nelson Kootenay Lake Tourism Society will be holding its Annual General Meeting on
Thursday, June 20, 2019, 5:30pm at the Best Western, Nelson BC

Nelson Kootenay Lake Tourism Society is a not for profit, tourism industry stakeholder driven society governed by a Board of Directors. It operates in an integrated and consultative fashion with tourism business owners and operators that make up the DMO membership within the association footprint. The Nelson Kootenay Lake Tourism Society is a Destination Marketing Organization with the vision to be the acting tourism voice of the Nelson Kootenay Lake region creating innovative and strategic marketing plans to attract visitors to its communities.

Notice of Board Elections

At this year's Annual General Meeting, there will be an election for four (4) **elected positions** each for a term of two (2) years and representing specific sector interests, namely:

- two (2) representative from **the Accommodator sector**, who shall be a voting member of the Board. Accommodators are defined as an accommodation facility in the Nelson Kootenay Lake area that collects the MRDT (Municipal, Regional and District Tax).
- one (1) representative from the **Retail sector**, who shall be a voting member of the Board. Retail is defined as a tourism-related business in the NKL region that provides face-to-face service to tourists in the retail sector.
- -one (1) representative from the independent **Summer** sector, who shall be a voting member of the Board. Summer is defined as a tourism-related business in the NKL region that provides face-to-face service with tourists.

This year we will bring on board two (2) Appointed representatives. The recipients will be announced at the AGM:



- one (1) representative from the Village of Kaslo/Regional District 'D' /Kaslo Chamber of Commerce, representing all area tourism stakeholders, who shall be a voting member of the Board.
- one (1) representative from Regional Districts 'E' and 'F' /Balfour and District Business and Heritage Association, representing all area tourism stakeholders, who shall be a voting member of the Board.

Stakeholders interested in representing their industry sector for these positions on the Board are invited to submit their **Letter of Interest** outlining their qualifications and a paragraph describing why they would like to be on the Nelson Kootenay Lake Tourism board. Submissions **no later than Friday, June 7th, 2019 at 5pm.**

Attention for Submission: *Nominating Committee by e-mail to: info@nelsonkootenaylake.com*

Should you require any further information regarding the bylaws of the Nelson Kootenay Lake Tourism Society, please contact dianna@nelsonkootenaylake.com